

LYS⁺

LIMITED TIME EVENT CONCEPT
IN THE HEART OF EUROPE


Holiday Inn
AN IHG HOTEL
BRUSSELS AIRPORT

WELCOME TO LYS

NOVEMBER 1ST 2026
UNTIL JANUARY 31ST 2027

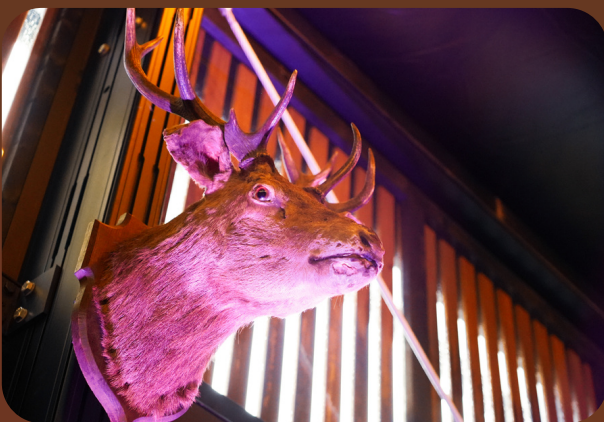


Step into LYS, a magical winter experience

nestled in the heart of Europe. Inspired by the Scandinavian word for "light", LYS brings a warm glow to Brussels, transforming chilly winter nights into memorable events.

Our unique designed wooden structure invites you to escape the ordinary. Surrounded by a sparkling winter garden and thousands of twinkling Christmas lights, LYS offers a cozy atmosphere.

It's a unique setting for any kind of event.



Savor the flavor of the season with our winter buffets, carefully selected by our Chef. Indulge in a delectable selection of seasonal dishes and hearty winter vegetables, a menu designed to warm your soul and elevate your festive gatherings.

Available for a limited time, LYS is your intimate retreat for hosting unforgettable celebrations. Embrace the spirit of togetherness and revel in the beauty of the season at LYS, where light and warmth create the perfect winter escape.



WE'RE FAMOUS FOR OUR POP-UP EVENTS

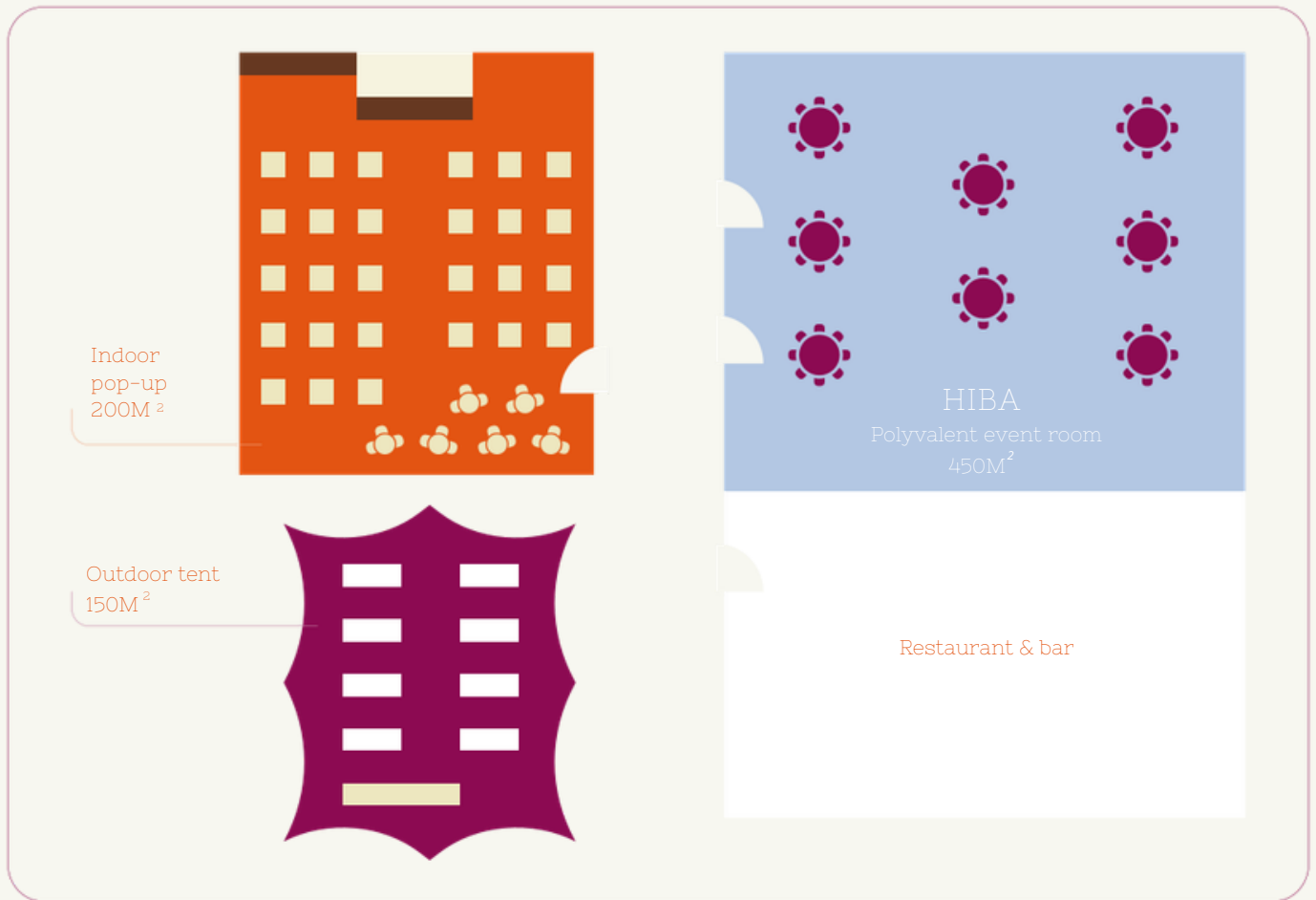
From beachside festivals to magical winter celebrations, we specialise in creating out-of-the-box events that leave a lasting impression.

Bringing a winter concept like this to life starts around 10 months before opening day. During that time, our event team, our chef, and event staff dive deep into the creative process to shape an unforgettable, limited-time experience.

Imagination paired with meticulous attention to detail? That's our secret sauce.

Our team is passionate about crafting personalised service – so get in touch and tell us about your vision. We'd love nothing more than to bring your bespoke idea to life, together.

FLOORPLAN



LYS Indoor pop-up

20 x 10 x 5 M
200 M²
40 – 180 persons

Black wooden structure
Heated inside
Standing
Bar
Buffet area
High tables
Lounges
Sound system

LYS Outdoor tent

10 x 15 x 2 M
150 M²
40 – 120 persons

Stretch tent
Sides can be closed
Heated by electrical
& gas warmers
Bar container
High rectangle tables

HIBA Event room

25 x 17 x 4,8 M
450 M²
400 persons max

Up until 3 built-in
projection screens
Built-in sound system
All setups possible

COMBINE EVENT SPACES

WINTER FLAVOURS

Apero 1 hour

House Aperitif, winter mocktail, selection of wines, alcoholic and non alcoholic beers, sodas and waters

Apero + 3 bites 1 hour

Standard apero formula
+ 3 cold bites

Apero + 6 bites 1 hour

Standard apero formula
+ 3 cold bites and 3 warm bites

Premium Winter buffet 3 hours

Drinks included

+

Entrée buffet

+

Braised beef stew,
fish waterzooi, accompanied
with seasonal side dishes.

+

Assortment of chocolate
inspired desserts and
pastries

Deluxe Winter buffet 3 hours

Drinks included

+

Entrée buffet

+

Braised beef stew,
fish waterzooi, poultry
forestière, accompanied
with seasonal side dishes.

+

Assortment of chocolate
and fruit inspired
desserts

Open bar 1 hour

Sparkling wine maison,
winter mocktail, selection of
wines, alcoholic and non
alcoholic beers, sodas and
waters

Open bar + snack 1 hour

Standard open bar formula
+ a late night snack to keep
the party going!



EXTRA SPARKLE



DJ ERIC

Elevate your event with the dynamic sounds of DJ ERIC, creating an unforgettable atmosphere. His curated playlists seamlessly blend with our winter theme, energizing guests and keeping the dance floor lively. DJ Eric's expertise ensures a seamless flow of music tailored to your audience's preferences. His engaging presence adds a vibrant layer to your celebration. Opt for DJ Eric to transform your event into a truly memorable experience.



PHOTOBOOTH

Enhance your event experience with a photo booth, providing guests with lasting memories. Capture the joy and excitement of the evening with high-quality photos. Most photo booths offer customizable backgrounds that align with your event's theme. It's an engaging addition that encourages interaction and fun among guests. Plus, instant prints serve as perfect keepsakes for everyone attending.



DE COMPLIMENTENMAN

Introduce an element of surprise and delight with our «Compliment Man,» strolling through the event and brightening your guests' night. His lighthearted and witty compliments create a joyful and inclusive atmosphere. As an expert in sparking laughter, he effortlessly engages with guests without being intrusive. The Compliment Man adds a personal touch that makes your event uniquely memorable. Let him transform your evening into a warm and welcoming celebration.



NON-ALCOHOLIC BOB DRINK

Prefer to keep it alcohol-free? No problem at all! We offer a full non-alcoholic drinks package that's anything but boring. Think vibrant mocktails, sparkling lemonades, homemade iced teas, and other refreshing surprises. It's living proof that you don't need a drop of alcohol to have a blast. No hangover, just good vibes. Cheers to an unforgettable night – 100% fun, 0% alcohol!

WHAT GUESTS SAY

ARGENTA

Graag willen we jullie nog even bedanken voor de fijne ontvangst gisteren. Zoals gewoonlijk was alles perfect voorbereid en is ons event goed verlopen.

TOYOTA

I feel members were happy with the location.

Additionally, I would like to add that we really appreciated the support of the staff as always and the chalet was a really nice location.

IKEA

We were very satisfied. Everything was well organized, location was great, food was good.



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